

MICHAEL F. EASLEY GOVERNOR

## CLEAN BEACHES WEEK

2007

## BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

## A PROCLAMATION

WHEREAS, the Clean Beaches Council, as part of Great Outdoors Month, has designated June 29 through July 5, 2007, as National Clean Beaches Week; and

WHEREAS, individuals, communities and government have undertaken significant measures to keep beaches clean; and

WHEREAS, North Carolina is blessed with 320 miles of ocean beaches and more than 4,000 miles of estuarine shoreline, according to the N.C. Division of Coastal Management; and

WHEREAS, North Carolina beaches are the most popular tourist destination in the state and contribute significant resources to the local, state and national economy; and

WHEREAS, seventy-five percent of all recreational activity occurs within a half mile corridor around the shorelines of North Carolina's beaches, rivers and lakes, according to the N.C. Division of Tourism; and

WHEREAS, coastal tourism and healthy seafood fuels robust economies that sustain communities and support jobs along the North Carolina coast; and

WHEREAS the beaches of North Carolina are an integral part of the state's culture and natural heritage, as well as being critical to our \$2.6 billion tourism industry, according to the N.C. Division of Tourism;

NOW, THEREFORE, I, MICHAEL F. EASLEY, Governor of North Carolina do hereby proclaim June 29-July 5, 2007, "CLEAN BEACHES WEEK" in North Carolina, and I encourage all residents of the State of North Carolina to visit, enjoy and protect our greatest natural resource.



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MICHAEL F. EASLEY

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this thirteenth day of June in the year of our Lord two thousand and seven, and of the Independence of the United States of America the two hundred and thirty-first.